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For: Antiqua Prima

FOR IMMEDIATE RELEASE

**STEPPING INTO THE FUTURE WITHOUT
FORGETTING THE PAST**

- Antiqua Prima launches its luxury skin care product line in the U.S. -

MYRTLE BEACH, S.C. – Antiqua Prima has launched its new line of powerful and nurturing professional skin care products for spas and medical spas across the United States. The products were developed by a team of paramedical, spa and board-certified physicians in Dermatology and Plastic Surgery, with an awareness of the current needs of medical and spa professionals. Antiqua Prima products supplement and compliment the techniques of advanced aestheticians and medical professionals in today’s skincare centers and medical spas. This product line supports the aesthetician and physician in a medical spa unlike any other formulations by giving them a professional bridge.

Antiqua Prima has combined ancient botanical wisdom with modern biotechnology to produce a truly revolutionary line of natural, effective and affordable products for clients of all ages. Their products meet the needs of all skin types and offer tailored and professional solutions to both common and unique skincare issues.

The Antiqua Prima product line includes foaming cleansers; deep pore-cleansing masks; innovative serums, moisturizers, skin treatments; and sun screen. All products are made from a proprietary blend of all-natural key ingredients, including green tea, red wine, Cedarwood oil, pomegranate bark extract, along with frankincense, myrrh and hemp seed oil, as well as a host of fruit and herb extracts, and premiere biotechnology ingredients, including D-cholic acid, and multiple healing, repairing and nourishing peptides. Antiqua Prima uses only recyclable packaging for all products.

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ANTIQUA PRIMA 2-2-2

Antiqua Prima offers an innovative and advanced line of products that leave skin clean, vibrant, and smooth. With a philosophy based on the revolutionary slogan of “Stepping into the Future without Forgetting the Past,” Antiqua Prima has produced groundbreaking formulations offering young and old alike a way to preserve their natural beauty without using countless skincare products.

Readers who are interested in learning more about Antiqua Prima should call (866) 358-1694 or visit www.antiquaprima.com. Antiqua Prima is located at 211B Prather Park in Myrtle Beach, S.C.

ABOUT ANTIQUA PRIMA

Antiqua Prima creates some of the most powerful and luxurious skincare products available by using ancient proven botanicals, combined with advanced biotechnology, for the best science has to offer in order to repair, protect and enhance the appearance of the skin. All performance ingredients are at therapeutic levels, making this skincare line one of the most effective and affordable product lines available. The products are formulated and tested by a team of experts and medical practitioners and offer the competitive advantage of modern research based on historical, traditional wisdom and natural healing. It is the goal of Antiqua Prima to supply the best organically grown ingredients from renewable resources. The products are packaged in recyclable containers and the company has eliminated the need for outer packaging by supplying all of the ingredient lists and directions on the packaging labels in order to maintain their Green Philosophy. Additionally, Antiqua Prima is committed to using paraben-free ingredients, as well as ingredients that are molecularly chiral in their formulations. www.antiquaprima.com

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EDITORS NOTE: For more information or to speak with a representative from Antiqua Prima, please call Nancy Trent or Pam Wadler at 212-966-0024 or email pam@trentandcompany.com.