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For: Antiqua Prima

**FOR IMMEDIATE RELEASE**

### **ANTIQUA PRIMA™ PRODUCT LINE**

Antiqua Prima™ is formulated with the advice of an interdisciplinary team of medical and spa professional advisors, including board certified physicians in both Dermatology and Plastic Surgery, to develop products to meet the needs of both specialties. Antiqua Prima's line of product formulations enhance such treatments as the chemical peel, microdermabrasion, laser resurfacing, and photodynamic therapy.

#### **PERSONAL SKIN CARE**

##### **Antiqua Prima Clarificatione Foaming Cleanser**

Exfoliates and cleans pores, using salicylic acid, palmarosa, and clary sage, rosemary, and D-Cholic Acid. Helps prevent and control breakouts.

##### **Indulgens Foaming Cleanser**

A rich, gentle and nourishing cleanser for sensitive or recovering skin, utilizing shea butter, silymarin, turmeric, and honeysuckle.

##### **Gratificatio Serum**

Tightens and revitalizes the skin with palmarosa, goji berry, ascorbyl palmitate, myrrh, watermelon, and acmella. These natural ingredients calm the skin, reduce erythema and inflammation, and diminish the aggravating causes of facial wrinkles.

##### **Purificatio Serum**

A nurturing, light treatment for hyper-pigmented or oily skin, using licorice root, lemon, boldine, horse chestnut, and myrrh, helping to reduce sebum production and thus preventing clogged pores.

##### **Salutatio Misting Serum**

A unique product that hydrates without a heavy feel, using an Aloe base instead of Witch Hazel which is normally used. The Antiqua Ingredients allow this Misting Serum to be seamlessly absorbed, to refresh, nourish and calm the skin. Antioxidant components of Hyssop and Ylang-Ylang are boosted by the wound healing properties of Copper Peptides, while Cassia Beta-Glycans and Hemp Seed Oil soothe and restore damaged skin with their emollient properties. Glycosaminoglycans act as Matrix Metalloproteinase Inhibitors (MMPIs) to help prevent the damage and inflammation that causes the appearance of aging. Antiqua Prima sets a new standard of care with this innovative and practical product.

## *ANTIQUA PRIMA PRODUCT LINE 2-2-2*

### **Eye Enhancement: Fortificatio Eye Grande**

An eye treatment gel, which hydrates the delicate, sensitive skin around the eye. Lemon, chrysin, hesperidin, pea extract, hemp seed, and other ingredients that help to diminish fine lines and wrinkles and reduce the appearance of dark circles under the eye.

### **Sol Defensio Sun Screen SPF 17**

Uses micronized zinc oxide and Dhatrales® for sun protection, combined with tocotrienols, astaxanthin and tetrahydrocurcuminoids to prevent UV damage.

### **Fulfillimente Cream**

A potent moisturizer using hyaluronic acid, Cassia Beta-Glycans, squalane, sunflower, soybean protein, buddleja, thyme, plantago, mango, and bisabolol. Ideal for post chemical peel, microdermabrasion or other medical procedures.

### **Sustinere Lotion**

A light, moisturizing lotion with antioxidants and calming botanicals, to reduce clogged pores, using D-Cholic Acid, Ylang-Ylang, as well as Licorice Root and L-Arbutin for skin discoloration, and Galbanum, Hyssop, Myrrh, Spikenard and Totarol to help with Acneic skin.

### **Purgemente Locale**

A home exfoliation mask containing salicylic acid in a preparation with ingredients demonstrated to enhance cellular repair, while reducing inflammation and providing antibacterial properties. Contains frankincense, Pau d'arco, hyssop, myrrh, and rosewood.

### **Revelatio Hydrating Mask**

Deep hydration for dry, sensitive and mature skin. Targets fine lines, wrinkles and hyperpigmented skin, leaving your skin hydrated and fresh.

### **Tranquillare Calming Mask**

Calms irritated, stressed or acne-prone skin by reducing inflammation and sebum production, leaving the skin feeling fresh and renewed.

## **Professional Clinical Treatments**

### **Transitione Exfoliating Mask**

Gently exfoliates sensitive, dry skin, using bamboo stem, kiwi fruit, lychee, mango, and passion flower, which provide antioxidant protection, as well as antibacterial and anti-inflammatory properties to help sensitive skin feel fresh and supple.

### **Insistemente Mask**

Professionally exfoliates the skin, using salicylic acid, frankincense, Pau d'arco, hyssop, myrrh, rosewood, and azelaic acid.

### **Revelatio Hydrating Mask**

Deep hydration mask for sensitive and weathered skin, helping to reduce the appearance of wrinkles and hyperpigmented skin. Uses shea butter, paprika, allantoin, hemp and galbanum.

**EDITORS NOTE:** For more information or to speak with a representative from Antiqua Prima, please contact Nancy Trent or Pam Wadler at 212-966-0024 or email [\*\*pam@trentandcompany.com\*\*](mailto:pam@trentandcompany.com)

